



January 27, 2021

To Potential Documentary Supporter,

On behalf of Alabama Public Television, I would like to express our interest for the feature documentary project with the working title *Alabama Women of True Grit*. This documentary will explore the personal stories of Alabama women with extraordinary life experiences.

Based on the written proposal and the understanding that the project will be produced in accord with the Alabama Public Television Production Standards and Practices, I, the undersigned, hereby certify that this media outlet, Alabama Public Television, with headquarters located in Birmingham, Alabama, intends to broadcast this production by Hand N' Hand Entertainment and Dill Productions.

I believe that the feature length documentary telling the inspiring stories of Alabama Women could inform as well as open up areas of discussion that are important to the viewers of Alabama Public Television's statewide educational television network, with coverage that reaches an estimated 1.9 million households and a weekly tune-in estimated at 14.9%.

The broadcast of this film is tentatively planned for the fall of 2021. The final agreement regarding a broadcast date will be negotiated and set after the primary investigation and video production is completed. When the program is produced to our broadcast standards and delivered, we intend to support the broadcast of the program through public relations and website promotions, support further distribution through national public media outlets and nominate the film for Southeast Regional EMMY Awards. We commit to providing the project with proof of broadcast (program grid and schedule as signed/stamped by programming staff, promotional material including print program schedule, PDF), as well as any relevant web link as soon as publication/broadcast is effective.

Thank you for considering this project for funding support in order to complete production and post production to the standards of Alabama Public Television. As a leader in the promotion and support of local content and diversity in programming, APT recognizes the creative and programming potential of this documentary film proposal.

With regards,


Philip F. Hutcheson
Interim Executive Director

ALABAMA PUBLIC TELEVISION

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